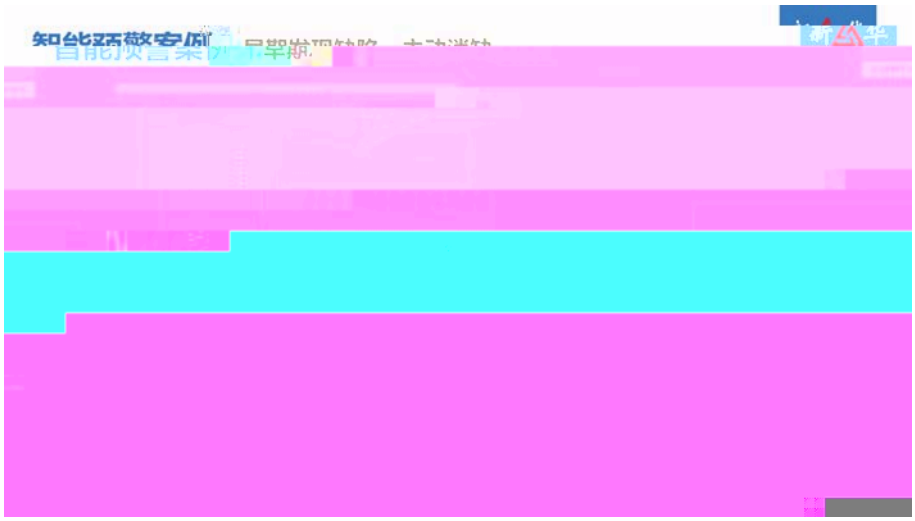新华